

This guideline has been created to help you to comply with the rules for the use of certification marks, which is verified at each **IETQAN** surveillance audit.

### CERTIFICATION MARK

**IETQAN Conformity and Certification** has its own logo - **IETQAN logo** (see the head of this document), which may be used exclusively by IETQAN Conformity and Certification office on its own promotional materials, letterheads, websites.

Furthermore, **IETQAN Conformity and Certification** has the **certification marks** (Fig #1), which is used by customers certified by **IETQAN Conformity and Certification** to prove the certification of their management system.

ISO 13485:2016 Medical Devices Management System



ISO 9001:2015 Management System



ISO 14001:2015 Environmental Management System



ISO 45001:2018 Occupational Health and Safety Management System



**Fig 1**

**IETQAN** certification mark can be applied only the graphical form as it was provided to the certified

## USE OF CERTIFICATION MARK

✓ Certification Mark or information that the Client is certified **CAN** be used:

- On stationary (brochures, company leaflets and reports)
- In corporate advertising and website
- On company vehicles such as trucks and vans
- On company signs and flags
- On exhibition equipment and company displays,
- On product packaging (only for those which can be removed without the product disintegrating or being damaged) ; The statement shall in no way imply that the product, process or service is certified by this means and include reference to:
  - identification (e.g., brand or name) of the certified client;
  - the type of management system;
  - name of the IETQAN certification body.

✗ Certification Mark or information that the Client is certified **CAN NOT** be used on:

- Laboratory test,
- Calibration reports,
- Inspection reports,
- Certificates,

because they are considered as products in this context.

## USE OF THE CERTIFICATION MARK ON PRODUCT PACKAGING

Product packaging is considered to be that which can be removed without disintegrating or damaging the product. Accompanying information is considered to be information that can exist independently or is easily removable. The type or identification plate is considered part of the product.

The certification mark accompanying the text must not cause any doubt about what was certified and which certification body granted the certification. This mark must not be used on the product or on the product's packaging or in any other way that could be interpreted as indicating product conformity

## WHERE TO USE YOUR CERTIFICATION MARK

	On product or primary packaging (display or retail)	On large packages (large boxes, secondary and transport packaging)	Transport means or permanent structures and building for promotion purposes	On flyers, websites, advertising materials
IETQAN Certification Mark	✗	✗	✓	✓
IETQAN Certification Mark with a product statement*	✗	✓	✓	✓

\* Example of a statement: "This product has been manufactured under the conditions of a quality management system according to the standard ISO 13485:2016, while this system was certified by IETQAN under certificate number: XXX".